



+ C O N T E M P O R A R Y

# 2025 Media Hit Wrap Up Report

Presented by Pantelides PR & Consulting

# Overview

Pantelides PR & Consulting secured 588 local, national and niche media placements for the 2025 Art Palm Beach show.

Total Estimated Audience Reached:  
1,872,261,648

Total Estimated Publicity Value:  
\$21,577,278.00



# Index

Broadcast Coverage

Pages 6–11

Print and Online Coverage

Pages 13–30

Radio Coverage

Pages 32–34

Social Coverage

Pages 36–39

# Broadcast Media Placements



# Passport to The Palm Beaches

Re-runs of 2024 Interview  
Aired twice December 6, 2024

**Total TV Audience** 2,334  
**Total TV Publicity** \$2,310.00



# WPEC (CBS West Palm Beach) Live

Art Palm Beach Returns  
Aired December 10, 2024

**Total TV Audience** 8,597  
**Total TV Publicity** \$7,349.00



# WPTV (NBC West Palm Beach)

"Ominka" on Display  
Aired January 16 and 17, 2025

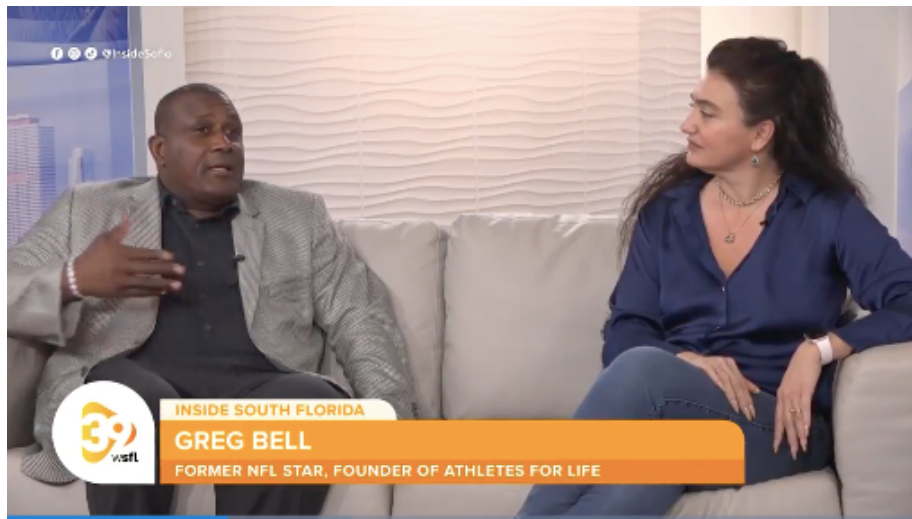
**Total TV Audience** 56,534  
**Total TV Publicity** \$8,210.00



# WSFL (Inside South Florida - Miami)

Partnership with Athletes for Life  
Aired January 23 and 24, 2025

**Total TV Audience** 1,170  
**Total TV Publicity** \$1,505.00





# WTVJ (NBC Miami)

Events in South Florida this Weekend  
Aired January 25, 2025

**Total TV Audience** 1,170  
**Total TV Publicity** \$1,505.00



# West Palm Beach and Miami

West Palm Beach: WPTV, WFLX, WPBF, WPEC

Miami: WTVJ, WSVN

"BIG BIRK" Coming to Art Palm Beach  
24 Broadcast Placements

**Total TV Audience** 418,162  
**Total TV Publicity** \$96,326.00



# Print and Online Media Placements

# Newswire

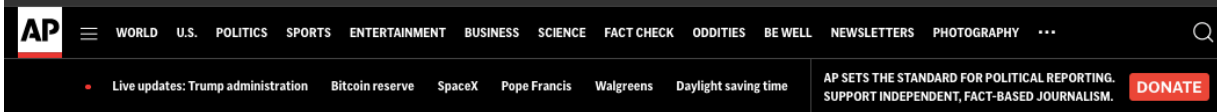
“Art Palm Beach Returns in January with a Bold New Era of Art and Inspiration”

Published October 29, 2024

Total of 96 Print and Online Placements

**Total Print+Online Audience** 6,736,647

**Total Print+Online Publicity** \$111,854.00



PRESS RELEASE: Paid Content from [PR Newswire](#). The AP news staff was not involved in its creation.

## Art Palm Beach Returns in January with a Bold New Era of Art and Inspiration





# Mann About Town

“Art Palm Beach Returns in January with a Bold New Era of Art and Inspiration”

Published October 29, 2024

**Total Print+Online Audience** 14,460  
**Total Print+Online Publicity** \$206.00



[Home](#) [Digital Magazines](#) [Newswires](#) [Sections](#) [Our Team](#) [Subscribe](#) [Mann Publications](#)

NEWSWIRE • ART & CULTURE

## Art Palm Beach Returns in January with a Bold New Era of Art and Inspiration

© October 29, 2024



Tracey Barnes Photography

### Newswires



Dominican Republic Tourism and Assouline Present Santo Domingo: A Captivating Journey Through History, Art, and Culture

© March 5, 2025



Temptations Great Otis Williams Unveils "My Girl" Celebrating the Motown Group's Iconic 1965 Hit

© March 3, 2025



Catherine O'Hara, Mary J. Blige, Danielle Deadwyler, and Danny Ramirez Dazzled in LAGOS Jewelry at the 2025 Vanity Fair Oscar Party

© March 3, 2025

# Flamingo Magazine

“What to do this January in Florida”

Published December 30, 2024

**Total Print+Online Audience** 9,273

**Total Print+Online Publicity** \$86.00

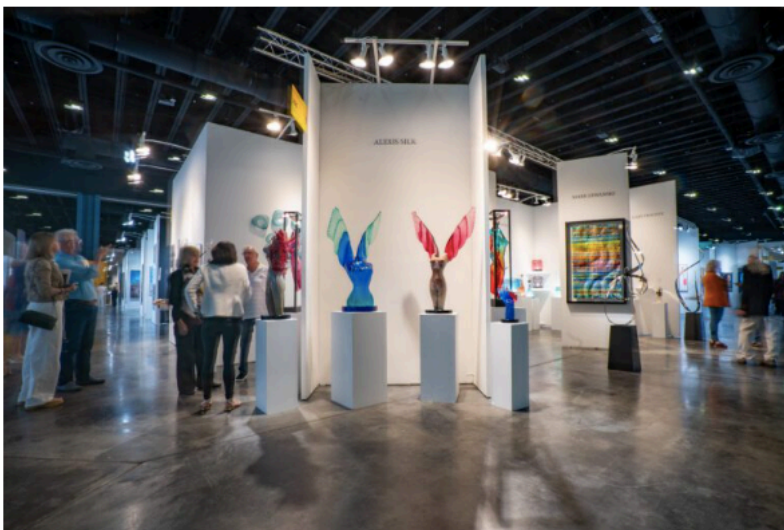
[ABOUT](#) [PROMOTIONS](#) [NEWSLETTER](#) [PRINT ISSUES](#)

FLAMINGO

FOLLOW US: [f](#) [t](#) [i](#) [p](#)

[FLORIDIANS](#) [PURSUITS](#) [TRAVEL](#) [FOOD](#) [HABITATS](#) [CULTURE](#) [HOME & STYLE](#) [VOICES](#) [SHOP](#) [SUBSCRIBE NOW](#)

Search



Discover new contemporary masterpieces from around the world at Art Palm Beach. Photography courtesy of Art Palm Beach.

## Art Palm Beach

PALM BEACH

JAN. 22-26



# Artlyst

## “Fair Comment 2025: International Art Fairs Guide – Recommended By Artlyst”

Published January 3, 2025

**Total Print+Online Audience** 2,717  
**Total Print+Online Publicity** \$26.00

---

**Artlyst**[News](#)[Art Market](#)[People](#)[Events](#)[Reviews](#)[Features](#)[Preview](#)[Books](#)[Subscribe](#)

### January 2025 Art Fairs

ART SG (Singapore)

January 17 – 19, 2025

London Art Fair (London)

January 22 – 26, 2025

ART PALM BEACH + CONTEMPORARY (Palm Beach, FL)

January 22 – 26, 2025

Miami Modern + Contemporary (Miami, FL)

January 22 – 26, 2025

FOG Design + Art (San Francisco, CA)

January 23 – 26, 2025

The Winter Show (New York, NY)

# Florida Weekly

“Art Palm Beach: International galleries make up nearly half of all exhibitors”

Published January 9, 2025

**Total Print+Online Audience** 110,760  
**Total Print+Online Publicity** \$1,620.00

FLORIDA WEEKLY  
PALM BEACH EDITION

## Art Palm Beach

International galleries make up nearly half of all exhibitors

January 09, 2025



Fontaine Gallery presents artist Chiara Sorgato's "Something hard to find", oil on canvas, 150x150cm. COURTESY PHOTO

# NewsWire

“Art Palm Beach Becomes the Epicenter of Global Art”

Published January 9, 2025

Total of 136 Print and Online Placements

**Total Print+Online Audience** 38,462,013

**Total Print+Online Publicity** \$803,161.00



[NEWSROOM](#)

[SERVICES](#)

[CONTACT  
US](#)

[ENGLISH](#) ▾

[SIGN  
IN](#)



## Art Palm Beach Becomes the Epicenter of Global Art

International Galleries now Make Up Nearly Half of  
all Exhibitors

January 09, 2025 12:42 ET | Source: [Art Palm Beach](#)

[Follow](#)



# Resident Magazine

“Art Palm Beach: A Canvas of Global Brilliance”

Published January 11, 2025

**Total Print+Online Audience** 32,920  
**Total Print+Online Publicity** \$305.00

## RESIDENT

A LUXURY LIFESTYLE MAGAZINE

[Locations](#) [Interviews](#) [Luxury Home](#) [Luxury Lifestyle](#) [Luxury Travel](#) [Luxury News](#) [Events](#) [More](#) [Magazine](#) [Contact Us](#)



Pablo Picasso - "Le verre d' Absinthe" Presented by Galerie Raphael, showing at Art Palm Beach 2025

### Art Palm Beach: A Canvas of Global Brilliance

*Palm Beach Welcomes the World as International Galleries Redefine Its Art Scene*

 Caroline Dalal

### Related Stories



The 26th Annual Old Bagn Luncheon™: A Philanthropic Affair Blending Fashion and Compassion in Palm Beach

Norah Lawlor · Mar 03, 2025



New York Meets Palm Beach: Tracy Turco Unveils Palm Scene Magazine with

# Palm Beach Daily News (Shiny Sheet)

“Global gathering': Art Palm Beach draws top galleries from around the world to West Palm”

Published January 13, 2025  
Total of 7 Print and Online Placements

**Total Print+Online Audience** 13,930,667  
**Total Print+Online Publicity** \$773,125.00

**MARKETPLACE**  
Search For & Place Classifieds

## Palm Beach Daily News

News | Entertainment | Society | Arts | Real Estate News | Advertise | Obituaries | eNewspaper | Legals |  

### 'Global gathering': Art Palm Beach draws top galleries from around the world to West Palm



**Kristina Webb**

Palm Beach Daily News

Published 5:02 a.m. ET Jan. 13, 2025



# Palm Beach Illustrated Magazine

“Mark Your Calendars for Art Palm Beach”

Published January 14, 2025

**Total Print+Online Audience** 2,717  
**Total Print+Online Publicity** \$297.00



FOOD & DRINK ▾PARTIES ▾PB LIFE ▾THINGS TO DO ▾DIRECTORIES ▾TRAVELMAG

Home › Uncategorized › Mark Your Calendars for Art Palm Beach

## Mark Your Calendars for Art Palm Beach

*Enjoy a preview of Art Palm Beach, taking over the Palm Beach County Convention Center in West Palm Beach January 22-26*

By **Site Staff** - January 14, 2025

 Facebook Twitter Pinterest

### Modern Fine Art



1



# Artnet

“This Winter, Art Palm Beach and the LA Art Show  
Return With Major Milestones”

Published January 14, 2025  
Total of 2 Online Placements

**Total Print+Online Audience** 510,828  
**Total Print+Online Publicity** \$5,974.00

## artnet

This Winter, Art Palm Beach and the  
LA Art Show Return With Major  
Milestones

Following Art Palm Beach, LA Art Show is celebrating  
its 30th anniversary, coinciding with DIVERSEartLA's  
9th iteration and retrospective.



# Cultured Magazine

“The LA Art Show and Art Palm Beach Are Back  
With Their Most Diverse Coast-to-Coast  
Programming Yet”

Published January 15, 2025

**Total Print+Online Audience** 2,174  
**Total Print+Online Publicity** \$22.00

---

CULTURED

---



The LA Art Show and Art Palm Beach Are Back  
With Their Most Diverse Coast-to-Coast  
Programming Yet

As the LA Art Show celebrates its 30th anniversary, Art Palm Beach returns for its third edition.

---



The LA Art Fair's 2024 edition. All images courtesy to the Palm Beach Show Group.

# WLRN (NPR Miami)

“A 30-foot bear. A 20-foot Birkin bag. This year’s Art Palm Beach is going big”

Published January 15, 2025

**Total Print+Online Audience** 12,499

**Total Print+Online Publicity** \$75.00



Arts & Culture

## A 30-foot bear. A 20-foot Birkin bag. This year’s Art Palm Beach is going big

WLRN Public Media | By [Wilkine Brutus](#)  
Published January 15, 2025 at 12:06 PM EST



▶ LISTEN • 1:23



# NewsWire

“World's Largest Birkin Bag is Coming to Palm Beach”

Published January 16, 2025

Total of 131 Print and Online Placements

**Total Print+Online Audience** 1,129,545,422  
**Total Print+Online Publicity** \$14,961,938.00



## World's Largest Birkin Bag is Coming to Palm Beach

Art Palm Beach

January 16, 2025 • 2 min read



"BIG BIRK" by artist GEO is presented by Denis Leon Gallery LLC and will be available for sale at Art Palm Beach

# Women's Wear Daily

"Palm Beach Art Fair to Debut the Late Fashion Designer and Artist Mark Eisen's Work"

Published January 16, 2025  
Total of 8 Print and Online Placements

**Total Print+Online Audience** 402,138,471  
**Total Print+Online Publicity** \$2,921,166.00

**WWD**  
WOMEN'S WEAR DAILY

≡ MENU

READ NEXT: Kenzo Fall 2025 Ready-To-Wear Coll...

**WWD**

FIND OUT WITH A SUBSC

FASHION / FASHION SCOOPS

## Palm Beach Art Fair to Debut the Late Fashion Designer and Artist Mark Eisen's Work

A leading designer in the 1990s, Eisen later switched tracks to focus on sculpture.

By **ROSEMARY FEITELBERG**  JANUARY 16, 2025, 4:13PM



Mark Eisen FAIRCHILD PUBLISHING



# Big Hug Studio (Blog)

“Art Palm Beach 2025”

Published January 17, 2025

**Total Print+Online Audience 12**

**Total Print+Online Publicity \$3.00**



# The Palm Beach Post

“Art Palm Beach's global gathering of art brings giant spectacles, works by renowned artists”

Published January 20, 2025

Total of 4 Print and Online Placements

**Total Print+Online Audience** 258,714,199

**Total Print+Online Publicity** \$1,428,241.00

**MARKETPLACE**  
Search For & Place Classifieds

The Palm Beach Post

**SUBSCRIBE**  
\$1 for 1

News Sports Restaurants Entertainment Opinion Advertise Obituaries eNewspaper Legals

Subscribe Sign In

ARTS

**Art Palm Beach's global gathering of art brings giant spectacles, works by renowned artists**

**Kristina Webb**  
Palm Beach Post

Published 8:02 a.m. ET Jan. 20, 2025 | Updated 10:21 a.m. ET Jan. 24, 2025





22 Photos

VIEW FULL GALLERY

**Best Images of Art Palm Beach 2025**  
Art Palm Beach 2025 show brings giant spectacles, works by renowned artists at the Palm Beach County Convention Center through January 28.

Advertisement



**More Stories**

**Jeffrey Epstein documents:**  
Read for yourself who's in

# WSFL (Inside South Florida)

"Former NFL Star Greg Bell Tackles Art and Youth Education at Art Palm Beach"

Published January 23, 2025

**Total Print+Online Audience** 543  
**Total Print+Online Publicity** \$11.00

INSIDE SOUTH FLORIDA



## Former NFL Star Greg Bell Tackles Art and Youth Education at Art Palm Beach



Inside South Florida is an original, local lifestyle show focused on providing our audience with informative, useful and entertaining content. It features a variety of community



# Newswire

“Art Palm Beach Shatters Expectations: Attendance and Sales Skyrocket”

Published January 28, 2025

Total of 129 Print and Online Placements

**Total Print+Online Audience** 13,850,663

**Total Print+Online Publicity** \$266,360.00

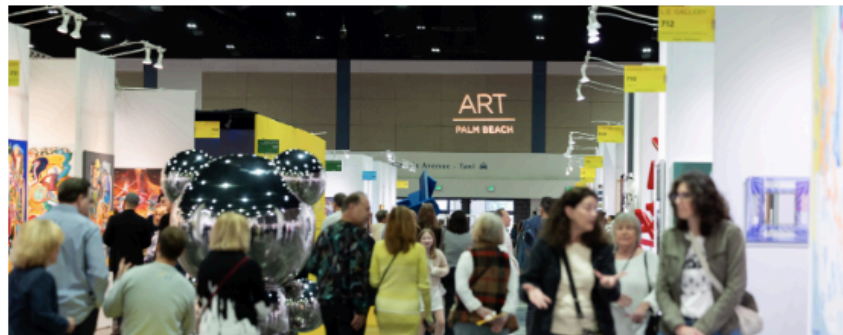
---

## Art Palm Beach Shatters Expectations: Attendance and Sales Skyrocket

The Show will Return January 28-February 1, 2026 to the Palm Beach County Convention Center

January 28, 2025 16:10 ET | Source: [Art Palm Beach](#)

[Follow](#)



# Radio Media Placements

# WLRN-FM (NPR Miami)

Partnership with Athletes for Life Foundation

Published January 20, 2025

**Total Radio Audience** 180,083

**Total Radio Publicity** \$261.00

Link to Listen [HERE](#)



# KZHT-FM (Salt Lake City, Utah)

"BIG BIRK" Coming to Art Palm Beach

Published January 27, 2025

**Total Radio Audience** 86,260

**Total Radio Publicity** \$274.00

Link to Listen [HERE](#)



# WZZR-FM (Salt Lake City, Utah)

“BIG BIRK” Coming to Art Palm Beach

Published January 27, 2025

**Total Radio Audience** 21,711  
**Total Radio Publicity** \$174.00

Link to Listen [HERE](#)



# Social Media Placements

# USA TODAY

“Massive Birkin bag makes first public appearance at Florida art show”

Published January 22, 2025

**Total Social Audience** 7,290,000  
**Total Social Publicity** \$182,250.00



Massive Birkin bag makes first public appearance at Florida art show |  
USA TODAY



USA TODAY  
7.31M subscribers

Subscribe

14

Share

# WPBF (ABC West Palm Beach)

“World's largest Birkin bag gets police escort in West Palm Beach”

Published January 22, 2025

**Total Social Audience** 200,000  
**Total Social Publicity** \$5,000.00



**World's largest Birkin bag gets police escort in West Palm Beach**



**WPBF 25 News** ✓  
207K subscribers

**Subscribe**



8



**Share**





# WSFL (Inside South Florida)

“Former NFL Star Greg Bell Tackles Art and Youth Education at Art Palm Beach”

Published January 23, 2025

**Total Social Audience** 1,450  
**Total Social Publicity** \$36.00



**Former NFL Star Greg Bell Tackles Art and Youth Education at Art Palm Beach**



WSFL ✓  
1.51K subscribers

Subscribe

0



Share



# Creative Moments Media

“What’s Hot at at Art Palm Beach 2025”

Published January 29, 2025

**Total Social Audience** 1,100

**Total Social Publicity** \$431.00



**What’s Hot at Art Palm Beach 2025? Insider Interviews & Stunning Works! [#artfair](#) [#bigbirkinbag](#)**



Creative Moments...  
319 subscribers

Subscribe

6

Share

# Itemized Coverage

## Broadcast Coverage:

Total of 35 Placements

Total TV Audience 510,161

Total TV Publicity Value \$118,014.00

## Print and Online Coverage:

Total of 546 Placements

Total Print+Online Audience 1,864,144,781

Total Print+Online Publicity \$21,275,207.00

## Radio Coverage:

Total of 3 Placements

Total Radio Audience 288,054

Total Publicity Value \$709.00

## Social Coverage:

Total of 4 Placements

Total Social Audience 7,492,550

Total Social Publicity \$187,717.00



Thank you for trusting Pantelides PR &  
Consulting with your business