



The International Contemporary and Modern Art Fair of The Americas

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## Art Palm Beach News

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# Art Palm Beach Welcomes Supermodel and Impact Producer Lais Ribeiro as Celebrity Host for the Opening Night Premiere Supporting the American Heart Association



Photo: Lais Ribeiro

Art Palm Beach is thrilled to announce that Supermodel and Impact Producer, Lais Ribeiro will join us as Celebrity host for our Opening Night Premiere Party supporting the American Heart Association's vital *Life is Why*<sup>™</sup> campaign, Wednesday, January 24.

VIP guests will be among the first to see this year's curated landscape of more than 80 international galleries showcasing exceptional contemporary and modern art, including iconic works by Andy Warhol, Jackson Pollock, the legendary Marc Chagall and more.

Additionally, DIVERSEartPB will also be showcasing thought-provoking AI installations, exploring the impact of artificial intelligence on memory and human identity.

The evening will begin with a Hollywood-style red carpet, and step and repeat for guests to show support for the American Heart Association. Ribeiro, a longtime supporter of arts & culture, will also take the stage for a special presentation. With every ticket sold to Art Palm Beach, 15% of the proceeds will go directly to the *Life is Why*<sup>™</sup> Campaign, which funds research, trains millions of high school students in CPR, and builds partnerships with local businesses and organizations to improve healthcare for underserved communities.

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*“We're thrilled to partner with Lais Ribeiro and the American Heart Association for this year's opening night premiere. Our event is a celebration of art, philanthropy, and the Palm Beach style, all while supporting a vital cause.”* —Art Palm Beach Producer and Director  
Kassandra Voyagis

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We are also honored to have HRH Prince Nikolaos of Greece and Denmark join us, showcasing his "Dialogos" exhibit. His participation, along with other distinguished guests and artists, will surely enrich the experience for all who attend.

The Opening Premiere Party starts at 5pm on Wednesday, January 24th. Tickets are \$150 and allow admission every day to the show. Tickets for all other show days are \$35.

For more information and to purchase tickets, please visit the Art Palm Beach website: [www.artpalmbeach.com](http://www.artpalmbeach.com)

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## **Art Palm Beach Proudly Supports the American Heart Association in its 100th Year!**

Art Palm Beach is pleased to be partnering with the American Heart Association (AHA), our 2024 charity beneficiary.\* We're proud to support the American Heart Association in its commitment to help prevent death and disability from cardiovascular disease and stroke – the major health problems in our society.

We're especially happy to be supporting the American Heart Association in its 100th year. With a portion of every ticket purchase, Art Palm Beach contributes to funding the mission of the American Heart Association – which includes CPR education, training and development of science-based CPR guidelines and techniques to help strengthen the chain of survival. Dedicated to working with passion and purpose in a people-centered way, the American Heart Association has had a tremendous impact on advancing knowledge about heart and brain health with the goal to providing everyone the chance for full, healthy life.



Art Palm Beach is a proud supporter of the American Heart Association's  
Life is Why™ campaign

To learn more about the Life is Why™ campaign and other participating companies,  
please visit <https://www.heart.org/en/get-involved/ways-to-give/life-is-why>.  
Connect with the American Heart Association on [heart.org](http://heart.org), [Facebook](https://www.facebook.com/americanheartassociation), [Twitter](https://twitter.com/americanheartassociation) or by calling  
1-800-AHA-USA1.

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**Get Your Advance Tickets for Art Palm Beach 2024!  
On Sale Now!**

**SAVE  
THE  
DATE**

**January 24-28, 2024**

**Art Palm Beach**  
Palm Beach County Convention Center  
artpalmbeach.com

Don't miss the International Contemporary and Modern Art Fair of the Americas.

Art Palm Beach is proud to support the **American Heart Association** in its 100th year of fighting heart disease and stroke. A portion of ticket proceeds from this event will go to the Association, supporting its mission to be a relentless force for a world of longer healthier lives.

Benefiting  
American Heart Association.  
Life is Why

**ART**  
PALM BEACH

Planning a visit to Art Palm Beach?

Join us at the Palm Beach County Convention Center, January 24-28, 2024, and support the American Heart Association's Life is Why™ campaign at the same time.

Tickets to Art Palm Beach are available now.

[Click here](#) to purchase.

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**Art Palm Beach Returns, January 24-28, 2024!**



Mark your calendar! The international contemporary and modern art fair of the Americas returns to the Palm Beach County Convention Center January 24-28, 2024. We're so excited to see you then. Stay tuned for updates as we plan for an even more spectacular show next year.

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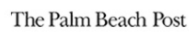
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