

The International Contemporary and Modern Art Fair of The Americas

Art Palm Beach News

Happy Holidays! Highlighting Two Featured Exhibitions for 2024 and Art Palm Beach Tickets Available Now!

Warmest Holiday Greetings to all our exhibitors, partners, and friends! As we usher in 2024, Art Palm Beach is excited to present two of the featured exhibitions for our January 24–28, 2024 edition. And, as the year draws to a close, don't forget that Art Palm Beach show tickets are now available. They make the perfect year-end gift for art enthusiasts and cultural connoisseurs alike. Read on to discover more about what's in store...

2024 Featured Exhibition Preview:

Sarita Westrup Presented by Erin Cluley Gallery, Dallas

We look forward to the upcoming featured exhibition by Sarita Westrup, a Dallas-based fiber artist, presented by Erin Cluley Gallery.

Sarita Westrup's artistic journey is deeply rooted in her memories of growing up along the Texas-Mexico border in the Rio Grande Valley. Drawing from this cultural landscape, she channels border culture sensibilities into her experimental weaving practice. Westrup's creations in basketry mimic organic forms, alternately embracing transparency and enclosure. Her woven structures evoke the interconnectedness of flora, fauna, and all living things.

Referencing the formidable walls and fences along the South Texas border, Sarita Westrup's work envisions abstract representations of migratory bodies. Through her crafting of fenced patterns and enclosed structures, she shapes pathways within seemingly impermeable spaces. In doing so, she develops a dynamic visual language that speaks to and for the borderlands.

As she crossed the border into Mexico, Westrup encountered agave plants, the smoothed rocks of the Rio Grande, and the stark concrete of immigration checkpoints. These childhood memories manifest in her chosen media, which includes metal, mortar, reed, and Tampico fibers. Traditional North and Central American techniques come into play, including the use of cochineal, a vivid dye derived from crushed cochineal insects. The

incorporation of baskets, originally designed for transport and cradling, conveys tenderness and notions of home.



Sarita Westrup, 2023, the non-linear route, reed, mortar, metal, twine, wood, paint, graphite, 77 x 38 x 12 inches

2024 Featured Exhibition Preview:

Gregory Scott and Kim Keever Presented by Modern Fine Art, New York

Our second featured exhibition invites you to explore the innovative studio practices of artists Gregory Scott and Kim Keever, presented by Modern Fine Art.

Gregory Scott employs a unique approach, meticulously constructing cast-filled productions for his videos. His creations encompass elaborate sets, props, and actors, including himself. In contrast, Kim Keever's artistic journey revolves around manipulating dye and pigment interactions within large water tanks to unveil striking abstractions.

Kim Keever's artistic trajectory includes a background in Thermal Engineering and a previous career at NASA before fully dedicating himself to art in the 1970s. His distinctive

cloud-like abstractions have evolved from romantic landscapes into his signature imagery. Utilizing a 200-gallon tank and drawing from his scientific background, Kim pours paint into water, capturing swirling forms with his large-format digital camera. These captivating and vibrant results are then presented in large-scale prints.

Gregory Scott has consistently challenged the boundary between photography and painting. In 2008, during his pursuit of a graduate degree in studio art at Indiana University, he introduced video into his repertoire, ushering in a new format that combines the three mediums. Scott's works engage with profound themes, such as identity and loss, through humor-infused depictions set within the backdrop of art history in museum and gallery settings. Within the photographic framing, there is always at least one handpainted element that echoes the content of the video windows.

Join us in exploring the distinctive artistic practices of Gregory Scott and Kim Keever at Modern Fine Art during Art Palm Beach, scheduled for January 24-28, 2024.



Portrait of Ms Keeley as a Sunflower

American Heart Association Tips for a Healthy Holiday!

Art Palm Beach is pleased to support the American Heart Association (AHA), our 2024 charity beneficiary. We're thrilled to share tips and tools from the American Heart Association to make your holidays a bit brighter:

- 1. Form healthy habits: Do something active every day during the holiday season. Start the day with a healthy breakfast, limit your sweets and get at least seven hours of sleep each night. If you maintain your healthy habits, you won't have to start over after the holidays!
- 2. **Beware of seasonal sweets:** The holidays dish up temptation! Limit less healthful treats by preparing healthful snacks that are ready to eat when the urge strikes. If you're hosting a holiday party, make delicious and healthier options using our <u>recipes</u> and cooking tips.
- 3. **Stay active:** Instead of beating yourself up about missing a workout, sprinkle some healthy activities into your daily routine. If the weather isn't too frightful, take a break and ride your bike around the neighborhood. If dinner is going to be a feast, grab a light lunch, then take a vigorous walk. Keep the family moving. When the kids are home from school, squeeze in some active chores and trips to the park.
- 4. **Don't be too active:** Give yourself the gift of peace. If you need to recharge, do something relaxing, like yoga, meditation or spending time in nature.
- 5. Make a plan for the new year: Once the gifts are gone, it's a great time to reset for the new year – but don't dash through your to-do list too fast, or you might not stick to your plan. Make realistic, sustainable goals for the months ahead, like a daily walking routine – and sign up for a <u>Virtual Heart Walk</u> before you set your sights on that marathon!

Keep the holidays jolly by managing your stress and keep your blood pressure low. For more info on managing your blood pressure, <u>click here</u>.



Art Palm Beach is a proud supporter of the American Heart Association's Life is Why™ campaign

To learn more about the Life is Why™ campaign and other participating companies, please visit <u>https://www.heart.org/en/get-involved/ways-to-give/life-is-why</u>. Connect with the American Heart Association on <u>heart.org</u>, <u>Facebook</u>, <u>Twitter</u> or by calling 1-800-AHA-USA1.

Get Your Advance Tickets for Art Palm Beach 2024! On Sale Now!



Planning a visit to Art Palm Beach next January?

Looking for a great gift?

Join us at the Palm Beach County Convention Center, January 24-28, 2024, and support the American Heart Association's Life is Why™ campaign at the same time.

Tickets to Art Palm Beach are available now.

Click here to purchase.

Art Palm Beach 2023 in the News!

Art Palm Beach was covered by multiple media outlets before, during and after our highly successful show at the 2023 January show. Several of the broadcast and print media outlets included interviews with Art Palm Beach producer/director Kassandra Voyagis and DIVERSEartPB curator Marisa Caichiolo. Here's a re-cap of some of the wonderful stories highlighting Art Palm Beach on TV:



Take a 3D Virtual Tour of Art Palm Beach 2023

Couldn't attend Art Palm Beach in person or maybe you'd like to revisit some highlights from the show? Take a fun 3-D virtual tour of Art Palm Beach here.



Save the Dates! Art Palm Beach Returns in January 24 -28, 2024!



Mark your calendar! The international contemporary and modern art fair of the Americas returns to the Palm Beach County Convention Center January 24-28, 2024. We're so excited to see you then. Stay tuned for updates as we plan for an even more spectacular show next year.

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