



The International Contemporary and Modern Art Fair of The Americas

---

## **Art Palm Beach News**

---

Now that we're entering the holiday season, Art Palm Beach is just around the corner! We're busy getting ready for a fantastic 2024 edition and can't wait to share news about plans for our DIVERSEArtPB 2024 program. Read on for more details...

---

## **DIVERSEArtPB Program Highlights**

### **Curated by Marisa Caichiolo**

We're excited to present the 2024 edition of DiverseArtPB 24, which will showcase a series of engaging installations, interactive experiences and thought-provoking artworks inviting viewers to consider how AI is changing our relationship to memory and shaping our understanding of what it means to be human. We're also pleased to debut the DIVERSEArtPB Museum Acquisition Award in 2024.

### **DIVERSEArtPB Museum Acquisition Award**

Art Palm Beach is proud to announce the inaugural edition of the Museum Acquisition Award for Emerging Artists as part of DIVERSEArtPB 2024. Inspired by the award marking the 10th anniversary of Spain's La Neomudéjar Museum in Los Angeles last year, this initiative seeks to support the art scene by promoting the acquisition of artworks by leading national and international museums. The winner will be chosen by Néstor Prieto and Francisco Brieves, co-directors of La Neomudéjar Museum, along with Marisa Caichiolo, curator of DIVERSEArtPB. Prieto, Brieves, Caichiolo and Art Palm Beach Show Producer / Director Kassandra Voyagis will present the award during a closing ceremony at the Fair.

The Acquisition award-winning artwork featured as part of DIVERSEArtPB 2024 will become part of the Museum's Permanent Collection.

---

# DIVERSEartPB 2024 Project Line-up

Here's a sneak preview of projects to be showcased as part of DIVERSEartPB 2024.

## **La Neomudejar Museum, Madrid, Spain**

### **Museum AI**

**Artists:** Ana Marcos & Alfonso Villanueva

**Curator:** Nestor Prieto

Museum AI is an Artistic Research entity that uses Artificial Intelligence (AI) to re-image and re-create lost pieces of art. The recreation of the collection of 57 lost paintings from Palencia Museum will be presented for this project. This collection disappeared and was largely forgotten and condemned to oblivion until now. Museum AI helps humanity appreciate and respect art and its value in recognizing our memory and cultural heritage.



*Installation views from the Museum AI exhibition*

## **MAC Museum Contemporary Art / Bogota, Colombia**

### **Mythstories**

**Artist:** Carlos Castro Arias

**Curator:** Gustavo Adolfo Ortiz Serrano

Mythstories looks at the world of mythology and history through the classical medium of tapestries. Appropriating the style and iconography of medieval tapestry, Castro interlaces contemporary myth to create cross-cultural connections with his own blend of irreverence. His work is based on the appropriation of historical images and the formal and symbolic re-contextualization of found objects. The artist investigates individual and collective identity, illuminating points of view overlooked in the historical narrative, while re-signifying historical images and references from an ironic contemporary day perspective.

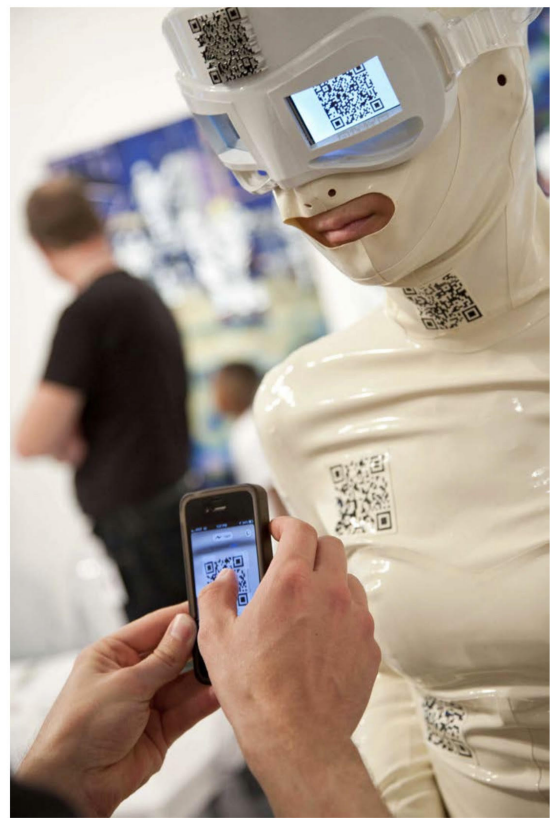


*The Crusade of the Innocents (Global Warming) 2021. Woven tapestry. The series Mythstories explores contemporary myths using medieval and contemporary.*

## **Performance:**

### **Body Code by Tiffany Trenda**

Body Code is an ongoing art project by Tiffany Trenda. In her performance, the artist stands still while wearing a latex suit printed with QR codes, allowing viewers to scan the codes with their smart devices and read data about the body found on the Internet. For more than a decade, the Body Code project has remained a dynamic and continuously evolving performance piece, adapting to changes in the Internet. More recently, the performance has incorporated ChatGPT to engage in a dialogue with the AI program, pursuing questions about the human body and the impact of AI.



## **Immersive Experience:**

### **BE WATER by ANTUAN**

Be water is part of long-term art-science research by contemporary artist Antuan The Water Dimension. Constructing a bridge of art-science, space, metaphysics, energy and human containment, this project offers a visual narrative on the multiple dimensions of water in nature and human life, focusing on the memory of water and how it is articulated by AI. Through this work, the artist invites the viewer to rethink the way we live with water, the memory of water and how water can heal us.



Happy Thanksgiving to all our galleries and friends!

---

## Art Palm Beach Proudly Supports the American Heart Association in its 100th Year!

Art Palm Beach is pleased to be partnering with the American Heart Association (AHA), our 2024 charity beneficiary.\* We're proud to support the American Heart Association in its commitment to help prevent death and disability from cardiovascular disease and stroke – the major health problems in our society.

We're especially happy to be supporting the American Heart Association in its 100th year. With a portion of every ticket purchase, Art Palm Beach contributes to funding the mission of the American Heart Association – which includes CPR education, training and development of science-based CPR guidelines and techniques to help strengthen the chain of survival. Dedicated to working with passion and purpose in a people-centered way, the American Heart Association has had a tremendous impact on advancing knowledge about heart and brain health with the goal to providing everyone the chance for full, healthy life.



Art Palm Beach is a proud supporter of the American Heart Association's Life is Why™ campaign

To learn more about the Life is Why™ campaign and other participating companies, please visit <https://www.heart.org/en/get-involved/ways-to-give/life-is-why>. Connect with the American Heart Association on [heart.org](https://www.heart.org), [Facebook](#), [Twitter](#) or by calling 1-800-AHA-USA1.

---

# Get Your Advance Tickets for Art Palm Beach 2024! On Sale Now!

A promotional graphic for Art Palm Beach 2024. The background is a vibrant yellow with silhouettes of palm trees. The text 'SAVE THE DATE' is prominently displayed in large, bold, black letters. Below it, the dates 'January 24-28, 2024' are written in a smaller, bold font. To the right, there is a paragraph of text about the event's support for the American Heart Association. At the bottom, there are logos for Art Palm Beach, the American Heart Association, and a QR code.

**SAVE  
THE  
DATE**

**January 24-28, 2024**

Don't miss the International Contemporary and Modern Art Fair of the Americas.

Art Palm Beach is proud to support the **American Heart Association** in its 100th year of fighting heart disease and stroke. A portion of ticket proceeds from this event will go to the Association, supporting its mission to be a relentless force for a world of longer healthier lives.

**Art Palm Beach**  
Palm Beach County Convention Center  
artpalmbeach.com

Benefiting  
American Heart Association.  
Life is Why

**ART**  
PALM BEACH



Planning a visit to Art Palm Beach next January?

Looking for a great gift?

Join us at the Palm Beach Convention Center,  
January 24-28, 2024

Tickets to Art Palm Beach are available now.

[Click here](#) to purchase.

---

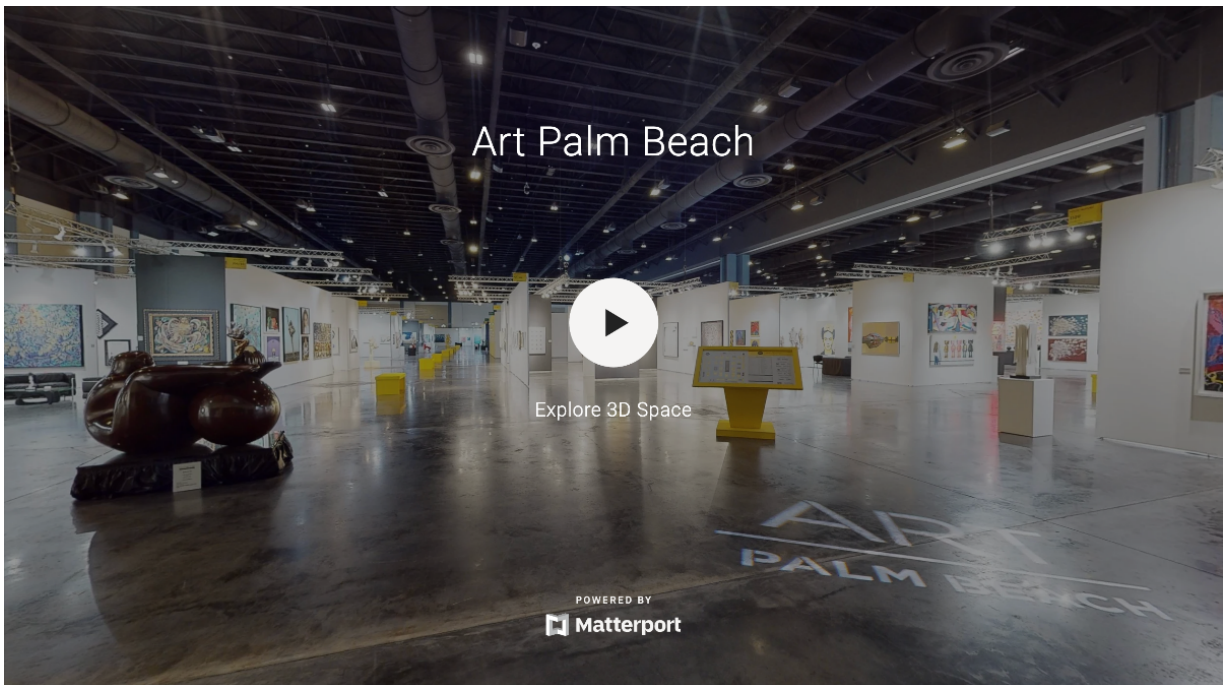
## Art Palm Beach in the News!

Art Palm Beach was covered by multiple media outlets before, during and after our highly successful show in January. Several of the broadcast and print media outlets included interviews with Art Palm Beach producer/director Kassandra Voyagis and DIVERSEartPB curator Marisa Caichiolo. Here's a re-cap of some of the wonderful stories highlighting Art Palm Beach on TV:



## Take a 3D Virtual Tour of Art Palm Beach 2023

Couldn't attend Art Palm Beach in person or maybe you'd like to revisit some highlights from the show? Take a fun 3-D virtual tour of Art Palm Beach [here](#).



**Save the Dates!**

**Art Palm Beach Returns in January 24 -28, 2024!**



Mark your calendar! The international contemporary and modern art fair of the Americas returns to the Palm Beach County Convention Center January 24-28, 2024. We're so excited to see you then. Stay tuned for updates as we plan for an even more spectacular show next year.

---

### Follow Art Palm Beach on Social Media!



---

*Copyright © 2023 Art Palm Beach Show, All rights reserved.*

*Update or Unsubscribe*